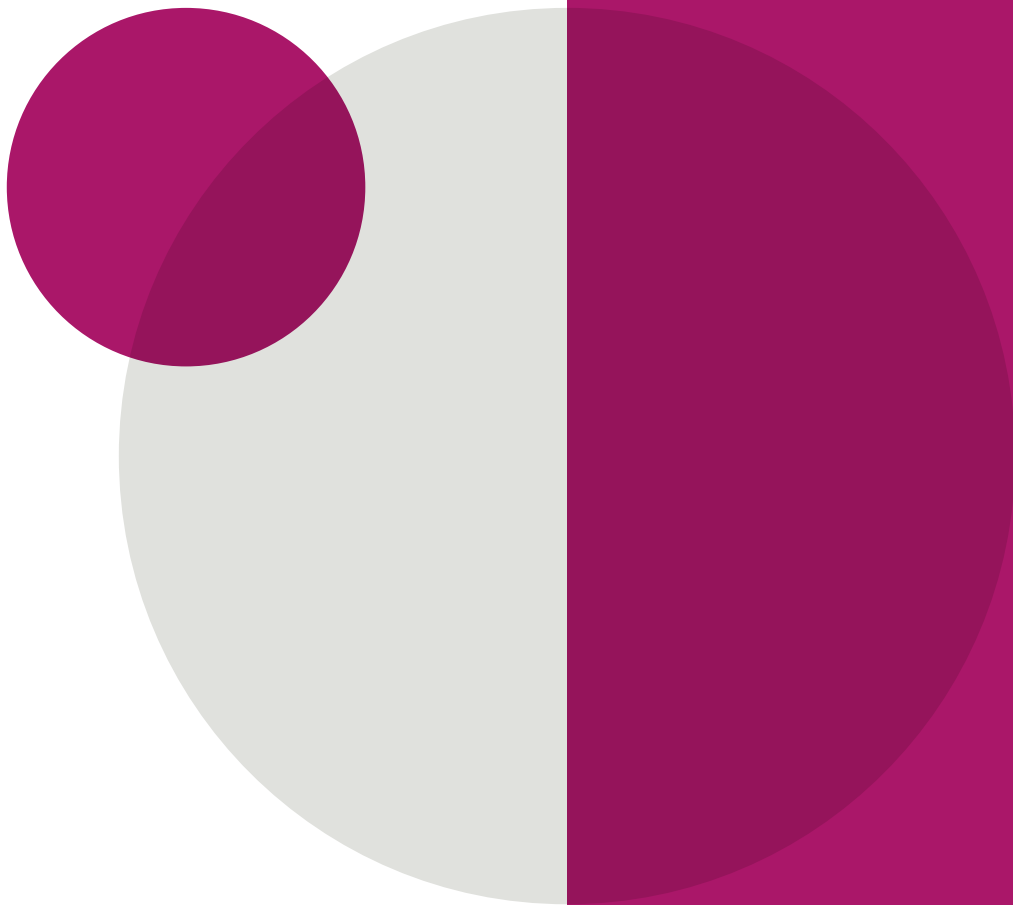


International Bachelor in Management



Three-year,
post-secondary,
state-recognized degree



Build bridges, shape a better world.

“Paris School of Business is a school of management accredited by the three main international quality assessment agencies (AACSB, EFMD and AMBA) and recognized by the French Ministry for Higher Education and Research for its Bachelor and Masters-level programs.

In addition to the guarantee of top-quality teaching that these recognitions provide, Paris School of Business is also an outstanding institution in other areas.

Its international essence, as evidenced by:

→ Its full-time faculty, 40% of whom are international teacher-researchers;

→ Its student intake: 34% of our 4000 students also come from abroad, with 134 nationalities living together on our Paris campus;

→ Its international network: over 150 partner universities on 5 continents, enabling our students to carry out semester-long learning tracks or double degrees abroad in the very best institutions around the world.

This international dimension offers a richly varied management education experience, guaranteeing that students will acquire intercultural agility skillsets that are highly sought after by recruiters.

This international specificity is coupled with another distinguishing feature: since its foundation, Paris School of Business has incorporated **hybrid learning tracks on themes such as “arts & culture”, “cybersecurity & management”, “technology & management”, “data management” and “hospitality management” into all its programs.**

This transversal approach provides our students with global, multi-purpose skills that many companies are looking for.

When you choose Paris School of Business, you are joining a top-notch school of management that is acknowledged as Paris’ reference international hybridization platform.”

— Olivier Aptel, PhD,
Director General
& Dean of Paris
School of Business



“The three-year Paris School of Business Bachelor program offers highly operational training to students interested in a multicultural working environment and is available in both 100% French and English tracks.

It has been designed for students seeking an academic experience of the highest quality. The international outlook adopted by the program offers students the chance to customize their learning path according to their career aspirations.

They can take advantage of fully immersive experiences in the worlds of luxury, fashion, and the media that are designed to broaden their horizons and expose them to new bodies of knowledge and inspiration.

Join us for an exciting adventure that promises an ambitious career ahead and equips you with the skills, knowledge, and open-mindedness you will need to prosper in today’s interconnected world.”

— David Kalisz, PhD,
Dean of Expert Programs





4

■ The school that builds bridges between disciplines

Success in the business world requires not only a solid grounding in business and management but also the ability to innovate and think creatively.

Backed by a strong network of prestigious Galileo Global Education art, design and tech schools, our students can choose from unique learning tracks during which they acquire expert skills specific to certain professions. This will enable them to aspire to strategic positions within companies, as well as developing the behavioral competences required for managing teams and tackling the complex challenges posed by today's global economy.

Over the three or five years of study, our post-secondary programs place great emphasis on the development of management and leadership skills, whilst encouraging our students to unleash their creative potential and go beyond the boundaries of conventional thinking.

This unique blend is vital to succeeding in a highly competitive economic climate that is in a constant state of change.

In our capacity as a business school that blends business and creativity, we are fully committed to training leaders who will be both competent in their chosen area and capable of proposing ground-breaking ideas for the companies that recruit them.

Our ambition: to create the conditions for our students to reach their professional objectives and flourish all through their life.

5



An international preparation for working life

- Academic excellence duly recognized by French labels and international accreditations.

→ International exposure from the 1st year thanks to the strength of the Galileo Global Education Group school network.
- Practice-based, made-to-measure teaching, including a 3rd-year work-study option and a range of seven specializations.

→ Classes delivered by business and technology experts and aligned with the skill requirements of companies.

Main features

An international program by nature

- 01** 6-12 months on a university exchange in the 2nd year

02 Choice of French or English tracks

03 Approximately 40% international students on the program

04 Two obligatory foreign languages throughout the program
- 05** 1st and 2nd-year immersion week within Galileo Global Education Group schools (Munich, Milan, or London)

06 3rd year: three specializations 100% in English

07 International business development projects

Essential tech skills

Given the importance of technical and technological skills for future managers to become key business leaders, we have incorporated technological classes applied to the business world (Tech for Business).

A smooth entry into the world of work

Over the course of three years, students become business-ready and duly prepared to enter the job market via practically oriented courses, projects submitted by actual companies, internships, and a final year spent in work-study mode.

Students also receive daily support from the Careers Service to boost their arrival on the job market (CV building workshops, creating a LinkedIn profile, interview coaching, etc.).



6

Bachelor program accreditations

AACSB ACCREDITED

Association to Advance Collegiate Schools of Business

CEFDG

Commission d'évaluation des formations et diplômes de gestion

BUSINESS GRADUATES ASSOCIATION ACCREDITED

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

DIPLÔME VISE CONTRÔLÉ PAR L'ÉTAT

7

Ranking

Le Parisien Étudiant

12th

best Bachelor program
(March 2023)

Le Figaro Étudiant

5th

best post-secondary business school
(December 2023)

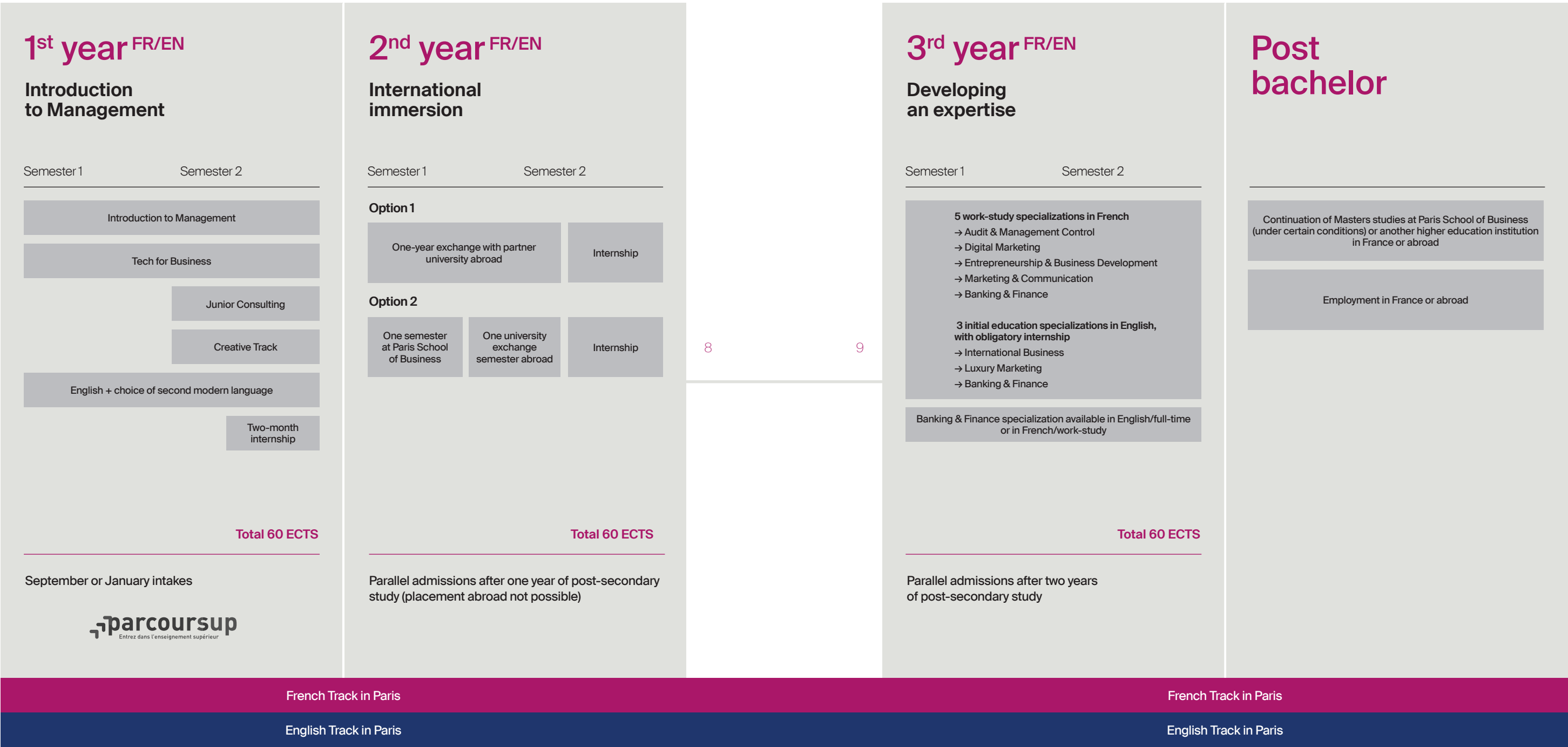
Challenges

6th

best post-secondary business school
(November 2023)

A three-year program

Study years on the Bachelor program feature projects, electives and courses enabling students to acquire the skills required to be fully operational upon completion of their degree by working in companies in France and abroad.



◆ 1st year FR/EN Introduction to Management

Study subjects

Fundamentals of Management

- | | |
|---|--|
| 01 Law & International | 05 International Entrepreneurship |
| 02 Geopolitics | 06 Economics for Managers |
| 03 Fundamentals of Marketing | 07 Statistical Data Processing |
| 04 Project Management & Principles of Management | |

Association project management

Students join one of the school's associations, enabling them to acquire the kinds of skills sought by companies whilst working on subjects that interest them.

Junior Consulting Project

This project enables students to understand the main steps and tools used within E-commerce. They work on a real business issue, helping them grasp the expectations of the participating company and present adapted digital recommendations.

IT: introduction to Excel

Language skills

English and an obligatory second modern language: Spanish, German, Chinese, Arabic, Hebrew (subject to sufficient student requests)

Tech for Business

- | | |
|----------------------|--|
| 01 IT Culture | 02 Information Systems & Networks |
|----------------------|--|

Professional coaching: Life Skills

Creative Track

Over the course of a week, students are introduced to creative professions whilst experiencing a placement abroad.

- | | |
|--|--|
| 01 Media Management & metaverse, at Macromedia Munich | 04 Fashion Business History & Context at Regent's University, Londres |
| 02 Design Process and Future Based Innovation at Domus, Milan | 05 Developing as a leader |
| 03 Introduction to Luxury Brand Management at NABA, Milan | 06 Entrepreneurship |
| | 07 Film-making |

Two-month internship

Total 60 ECTS

The program



"During my first year of the Bachelor, I enjoyed a truly enriching learning experience. The school's innovative approach in class favors practical work and interaction, enabling me to develop professional skills and obtain an all-round perspective on the business world.

I really appreciated the cultural diversity within the student body, which helps create an inspiring learning environment that reflects the corporate world."

— **Maverick LACOTE**



◆ **2nd year** FR/EN
**International
immersion**



Students create their own tailor-made pathway by selecting the length and location of their curriculum abroad.

Two available options:

- 01 An entire year spent on a university exchange abroad at one of our academic partners**
- 02 One semester at Paris School of Business and one semester on a university exchange abroad at one of our academic partners**



12

Subjects studied in semester 1
(for students on campus)

Fundamentals of Management

- | | |
|--|---|
| 01 Fundamental Principles of Accounting | 02 Strategic Analysis & Business Model |
| | 03 Corporate Finance |

Junior Consulting Project

Students embark on a real international project with a corporate partner. Working in small groups, they must tackle the economic, cultural, legal and logistical feasibility conditions of an international export project.

**Tech for Business: Data Management
Language Skills**

English and an obligatory second modern language: Spanish, German, Chinese, Arabic, Hebrew (subject to sufficient student requests)

Creative Track

Over the course of a week, students are introduced to creative professions whilst experiencing a placement abroad.

- | | |
|--|--|
| 01 Media Management & Metaverse at Macromedia, Munich | 04 Fashion Business History & Context at Regent's University London |
| 02 Design Process and Future Based Innovation at Domus, Milan | 05 From ideation to concretization |
| 03 Introduction to Luxury Brand Management at NABA, Milan | 06 Entrepreneurship |
| | 07 Climate Change and Sustainable Energy Transition |

Professional coaching

"During my second year of studies, I was lucky enough to carry out my academic exchange at the prestigious University of Keimyung in South Korea. I lived there for five months, which was a hugely beneficial experience that helped me mature, spent in a city very different from Paris.

During classes, we were mixed in with Korean students as part of a buddy system designed to help us discover the university, the city and meet other students.

Over the course of the year, I also got the chance to travel, notably to Seoul and Busan, during which I learned a lot about myself and Korean culture. If I could, I'd repeat the experience 20 times over!"

— Sacha ABITBOL



Total 60 ECTS

A program with an international core

In the 2nd year of the Bachelor program, students can choose to go on a university exchange for six months to a whole year.

We offer our students the chance to take an international curriculum in one of our partner universities, thereby discovering a new country, language and country.

Discover our 117 other partner universities



117
partner universities

46
countries

15
triple-accredited universities

◆ 3rd year ^{FR/EN} Developing an expertise

We offer a wide range of specializations enabling each student to commit to the study path that best suits them.

01 Audit & Management Control ^{FR}

This specialization enables students to acquire and hone skills in auditing and chartered accounting, as well as management control: financial statement analysis, risk assessment, financial reporting, auditing...

Work-study: 3 days in company, 2 in school

03 Entrepreneurship & Business Development ^{FR}

Students acquire the theoretical and practical skills needed to create, take over, develop, and/or assess a company.

They will be trained in the use of business-making tools, the position of business developer and digital skills.

Work-study: 3 days in company, 2 in school

02 Digital Marketing ^{FR}

Double degree with UPEC (Université Paris-Est Créteil-IUT de Sénart Fontainebleau)

This specialization provides comprehensive operational training incorporating the main challenges and objectives of digital marketing.

Work-study: 3 days in company, 2 in school

04 Marketing & Communication ^{FR}

Marketing & Communications specialized classes enable students to gain a full vision of all aspects of marketing. They learn how to couple the pragmatism of the experience gained in a company with the incorporation of key skills in the areas of Marketing and Communications.

Work-study: 3 days in company, 2 in school

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“The work-study format enabled me to put into practice the theoretical skills acquired during the program. This year featured new responsibilities such as events organization and overseeing large-scale projects, which helped me gain in maturity and confidence in my own abilities.”

— Neïla ISSOLAH



05 International Business ^{EN}

The International Business specialization is aimed at students aspiring to strategic positions in marketing and business.

Format: full-time

07 Banking & Finance ^{FR/EN}

This specialization opens doors to all banking and finance professions. The aim is to equip students with essential technical skills and hone their professional, behavioral and commercial abilities.

We have developed an exclusive partnership with LCL, who each year offer students work-study contracts for advisory positions, including in private banking.

Format:

French Track: 3 days in company, 2 in school

English Track: full-time

17

06 Luxury Marketing ^{EN}

This program covers the basics of business, marketing and management applied to the luxury sector.

The aim is to provide students with the bases of management that will enable them to develop within luxury companies by giving them a broad overview of the sector.

Format: full-time

An obligatory three-month internship for students having chosen a full-time specialization.

After the Bachelor degree

40%

of our students enter the job market

60%

of students go on to Masters studies

Creative Tracks

designed to hone
business-ready
skillsets



The Paris Business School slogan “Where business meets creativity” truly comes to life during the Creative Track modules, which enable students to discover business lines and practices other than those usually taught in business schools.

Via these modules, the aim is to demonstrate to them that by being a student at Paris School of Business, no door is closed to them. Whatever their passions

or personal interests, business and management are present everywhere around them and it is up to them to build their learning path, however traditional or unusual, linear or not it may be.

During their Bachelor program, students carry out 1-2 immersion weeks spread over the 2 years of the curriculum. They can choose to take the Creative Tracks on the campuses of our prestigious partners in Milan, Munich and London.



Introduction to luxury brand management at NABA, Milan

By adopting a case study approach, students establish their first contact with the mechanics of luxury companies and learn about their brands, products, retail sale and communications strategies. Accompanied by professionals from the sector, they spend a week reviewing luxury brand business models, discovering how they are developed abroad and in what product categories.

Future design and innovations at Domus Academy, Milan

This immersion experience enables students to acquire practical knowledge to better understand design operations and methodology in order to gain a different grasp of strategic innovations and decisions. They study a range of major innovations and the part they play within these decisions in order to realize their usefulness in creating products and services.

Discovering the fashion business at Regent’s University, London

An introduction to the influence of fashion, the aestheticization of culture and trends. Students discover the fashion industry, the various professions of which it is comprised, and how they have developed. They also discover the link between the fashion industry and the media and the way in which brands communicate in order to gain exposure and recognition.

Using the Metaverse in media management at Macromedia, Munich

An introduction to media management from a practical and theoretical perspective. Be it print or digital, on smartphones or on television, the media is omnipresent and becoming increasingly relevant to all sectors. Over the course of a week, students discover the way in which new forms of media such as virtual reality will impact our lives in the future and what opportunities they will create for companies.



Faculty

Paris School of Business faculty comprises around 100 professors, 40% of whom are international.

Consisting of teachers and teacher-researchers educated to PhD level who have studied at the

very best French and international universities, they contribute to the school's mission by equipping students with knowledge of management practices, as well as transversal and soft skills.

4 academic departments reflecting our strategy and positioning



Economics Department

Hassan OBEID, PhD & HDR,
Full-time Professor



Finance Department

Nabila BOUKEF Jlassi, PhD,
Associate Professor Research



Management & Strategy Department

Nessrine OMRANI, PhD & HDR,
Full-time Professor



Marketing & Communication Department

Wissal BEN ARFI, PhD,
Associate Professor Research

Chairs

Chaire newPIC

Valérie MERINDOL, Full-time Professor, PhD, HDR
David VERSAILLES, Full-time Professor, PhD, HDR

This chair examines new innovation models such as open labs, collaborative spaces, coworking areas and makerspaces.

Chaire Living Health

Judith PARTOUCHE, Full-time Professor, PhD, HDR

The aim is to provide recommendations for implementing Innovative and integrative approaches to care centered on the individual and their well-being.

The Research Center for Energy & Climate Change

Khaled GUESMI, Full-time Professor, PhD, HDR
Hatem RJIBA, Full-time Professor, PhD, HDR

The Center is designed to promote interdisciplinary research and disseminate knowledge in the areas of energy and climate change. This leading analytical organization covers issues relating to the effective use of energy and cleaner, more sustainable energy sources.

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Entrepreneurship at the core of the Bachelor program

Our incubator

75%

of those wishing to set up their own business would like to be supported by a mentor

Faced with such a demand for support, Paris School of Business has decided to offer its students and alumni a comprehensive support scheme within its new start-up incubator.

The incubator benefits from experts in the areas of design, web marketing, web development, commercial development, digital communications and financing in order to provide our student-entrepreneurs the best possible support.

- | | | | |
|---|--|--|---|
| 01 A fully equipped collective workspace conducive to discussions with other business project leaders | 02 All-round individual coaching at each development stage of the business creation project: from formalization to realization | 03 Connection with our expert alumni to support students on all aspects of business creation | 04 A series of headline events, including workshops and roundtables on the theme of business creation and development |
|---|--|--|---|

As a member of Pépite HESAM, Paris School of Business' Entrepreneurship Service supports its entrepreneur-students with the steps required to obtain National Student Entrepreneur Status.

Specializing

Beyond the first two years of the Bachelor program, we offer our students considering creating their own business the chance to take a "Start-up & Business Development" specialization. The mechanics of entrepreneurship, specific tools, and management techniques: Bachelor students experiment with all potential positions in order to live company life from within and better understand the inherent challenges.



"I've always had the urge to create and innovate. Becoming an entrepreneur was self-evident to me. Paris School of Business has provided the springboard I needed: in addition to the solid skills I have acquired, I learned how to believe in my own ideas and dare to take risks.

My advice to students?

Never lose your sense of curiosity, never stop learning and don't be afraid to make mistakes. The best time to launch a business is while you're still a student!

I founded Boomrang Events. We organize corporate events all over France. I was awarded my entrepreneurship diploma in 2017."

— Alexis PRAT

*8th edition of the CIC – Moovjee barometer "Les étudiants et l'entrepreneuriat en 2023"

Tech for Business

In light of the necessity for future managers to be equipped with the technological capacity to exercise their profession in the future, we have incorporated a large number of technological courses applied to the corporate world into the Bachelor program curriculum.

Spread over the first two years of the degree, Tech for Business amounts to 84 hours of classes, preparing students to become well-informed business engineers capable of navigating with confidence through a complex technological landscape that is in a constant state of evolution.

Focus on Tech for Business courses

- 01 Acquisition of fundamental information systems, communications and digital security skills.**
Understanding the functioning of information systems networks and infrastructures is essential for navigating today's complex technological environment.
- 02 Data management**
Learning to configure, manage and query relational databases, processing them effectively, and understanding their usage in respect of the principles of confidentiality.



22

The STAR Label

Actions with an impact



Why was the label created?

Sustainable development and the societal responsibility of organizations has assumed an essential position in the choices of younger generations who want their work to have a positive impact on the environment. Paris School of Business has decided to support its students in their training to become future responsible managers by creating the STAR label (Sustainability Track for Advanced Responsibility).

The aim is to encourage students to gravitate towards more inclusive companies and organizations and to commit to tackling environmental, social and societal issues.

What does the label consist of?

Created in 2023, the STAR label is a scheme that enables students to commit upon their arrival at the school to Sustainable Development and CSR initiatives as part of their association activities, professional experiences, their exchanges abroad, and within the courses taught on campus.

These commitments complement the mandatory courses that form part of their syllabus.

They are assessed every year and can be awarded extra ECTS credits.

Work-study at Paris School of Business

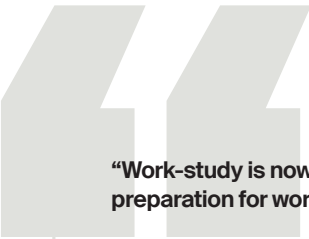
With work-study available in the 3rd year for over half of our Bachelor specializations, Paris School of Business is renowned as one of France's top business schools in this field.

The work-study option smooths entry into working life for students and helps them finance their studies with the salary that they receive.

Overview



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“Work-study is now considered the option that provides the best preparation for working life and a gateway to employment.

This is a one-off chance to develop hard and soft skills during the program, start your first professional network and catch the eye of recruiters.

At Paris School of Business, we are committed to student employability by offering work-study opportunities that are tailored to their career aspirations.”

— Dorian MONNERET
Head of Corporate Placement & Relations



Tailor-made employability support

From looking for internships or work-study opportunities right up to the signing of contracts, the Careers Service supports students in realizing all their projects. Advisors are on hand to help with preparing CVs and finding a host company.

Virtual and in-person job-dating are organized all through the year to enable students to find partner companies.

The Corporate Relations Department & the Careers Service share work-study offers with students on a daily basis:

- 01 On the school's Career Center portal
- 02 On the "Work-study Paris School of Business" LinkedIn page

Webinars and joint coaching sessions are also offered regularly in order to:

- 01 Boost the search for companies offering work-study placements
- 02 Optimize students' LinkedIn profiles

Companies recruiting our students

Google	Microsoft	THALES	L'ORÉAL
Apple	LVMH	CAISSE D'ÉPARGNE	dba
CISION	SIJO	index	Size Up consulting
domino rh Richesses Humaines	ALTER	LCL	Doctolib
mc2i	FoxRH RECRUTEURS DE TALENTS RH	CGI	primexis
PH	RRG Renault Group	groupe bertrand	BNP PARIBAS La banque d'un monde qui change
DEMATHIEU BARD IMMOBILIER	CONVERTEO	BRED BANQUE POPULAIRE	LIDL
reezocar	dentsu	groupe pomona	COCEF
bpifrance	forvs mazars	OP PLASTIC CONSUM	Grant Thornton
BDO	AFD	believe	EY
pwc	KEYNOVE	AR	NICOLAS
Matera	extia	PROMOGIM	Casino LA VERTUE D'ÊTRE DIVERSE
Alfi	glady	Click&Boat	



"The Careers Service supports students in defining and implementing their professional project throughout their time at Paris School of Business."

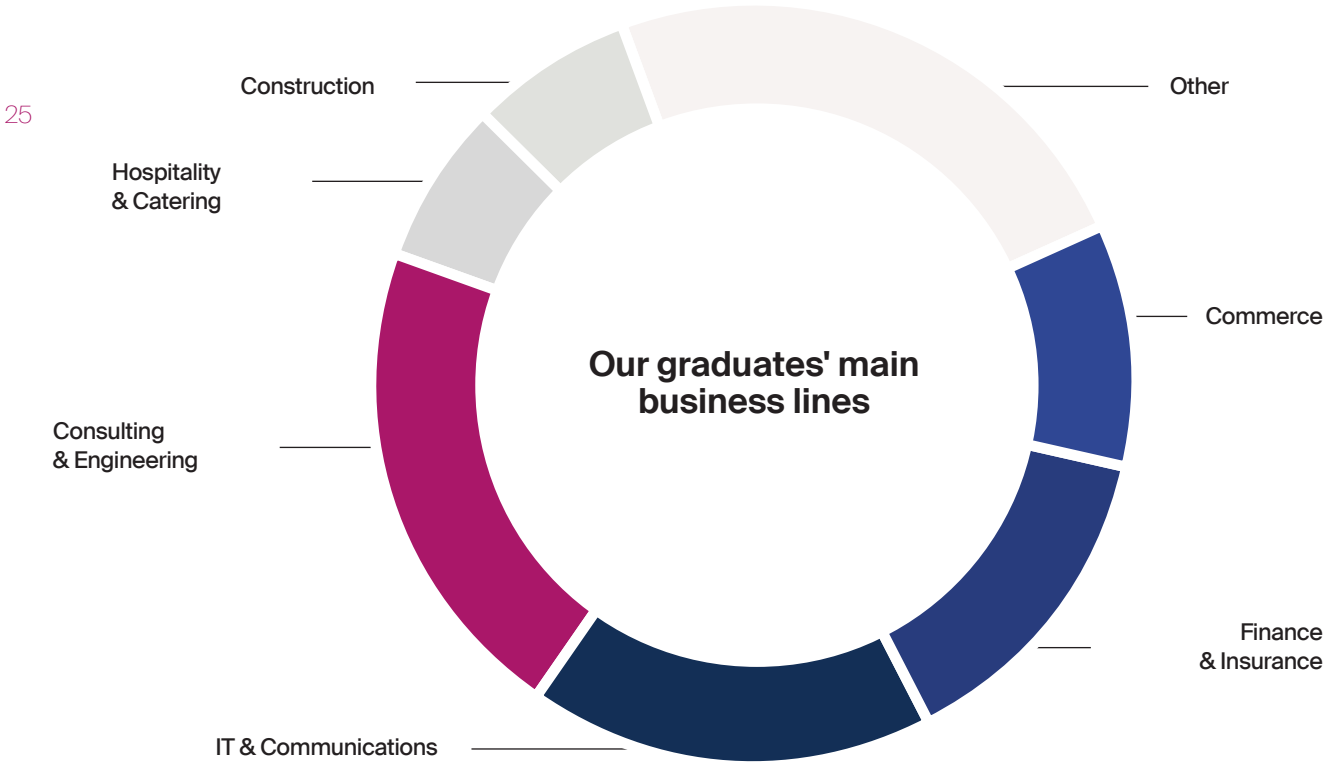
Our day-to-day activity is to help students become more self-aware and able to showcase their talents, as well as establishing connections with our corporate partners in France and abroad for internships, work-study contracts and employment."

— Elisa SPECIALE
Careers Service Director

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Entering working life

Internships, placements abroad, work-study courses and hybridization of skills can all contribute to setting up a customized professional project.

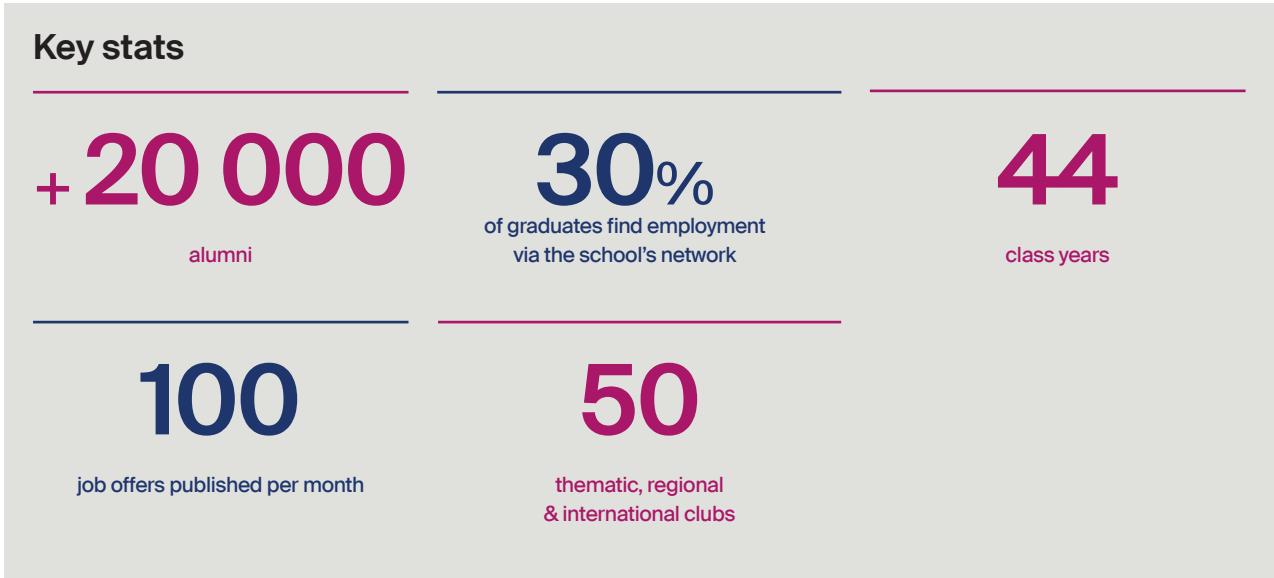


Paris School of Business Alumni

The strength of the alumni network

The main aim of the association is to help develop professional and personal exchanges between members. We feel that the connection with Paris School of Business does not end upon graduating but rather evolves with time to become the bedrock of their development all through their career.

From networking and conferences to sporting events, we want all involved to meet, from the most formal settings to the most relaxed



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“I chose the Bachelor program of Paris School of Business for its operational approach, via internships in the 1st year to the work-study opportunity in the 3rd year. My professional experience was soon enhanced, and my hard and soft skills continued to develop along the way. The curriculum provides us with opportunities abroad lasting one week, a semester or a whole year at prestigious universities. I'm proud of the degree I now have and the career opportunities it has given me.”

— Cloé HARDY



The Paris School of Business career accelerator

It's a unique system that connects alumni and students of the school, with the aim of helping them develop their professional projects. Depending on their objectives, students who join the Career Accelerator are matched with one or more alumni profiles, and meetings are organized to enable them to exchange ideas. For the students, this enables them to develop their projects, and for the alumni to expand their network for recruitment and business purposes.

Association life

Association activities form an integral part of life on campus. They enable students to get involved, forge links, and mount large-scale projects. They also offer students a means to improve their practical skills and self-awareness, marking them out from other applicants for internships, work-study, or employment.

Association life is a wonderful breeding ground for developing teamwork skills and setting up initiatives that are inspired by students' own interests whilst managing the budget allocated to them.

➤ Games,
➤ Humanitarian,
➤ Evening events,
➤ International, ➤ Travel,
➤ Networking, ➤ Cookery,
➤ Cinema & Photography,
➤ Entrepreneurship



27

“GduCoeur” Patrols
Every year this flagship association organizes patrols to take care of the homeless. The aim is to create packed lunches that include sanitary products. They are distributed on Thursday evenings on the Place de la République in Paris.

Beyond the obvious human aspect to this initiative, the students involved must learn to create fundraising events and manage their budget and be capable of scheduling and communicating upon their actions.

This extremely federating project has even been conducted while students were on placements abroad, proving their open-mindedness, desire to help and will to create a better society.

Freshers' Evening
The Student Office is in charge of organizing the Freshers' Evening, which welcomes over 1600 students in a Parisian club. Setting up such an event requires students to put into practice their courses, including negotiation with service providers, budget management, organization, communications, and team management.



The Delta, a unique campus in the heart of the 5th district of Paris

Built over the period 1883-1934, covering a surface area of 16 000m² and located on rue Claude Bernard in the heart of the 5th district of Paris, the premises were initially home to the Institut Agronomique de Paris, going on to become the famed AgroParisTech school of engineering.

3 400 students from 5 schools, all among the most prestigious from their sectors.

Bringing together in one place five schools representing the disciplines of management (Paris School of Business), art direction and interior architecture (Penninghen), culture and the art market (IESA A&C), animated film (Atelier de Sèvres) and the dramatic arts (Cours Florent) provides a wonderful opportunity to promote multi-disciplinarity.

The campus building enables students to meet, share projects on which they are working, and access hybridized inter-school training programs.

This blending of disciplines will represent a unique asset for students once they enter the job market.

A dedicated area for each school, designed as per the identity and specific uses made by their respective students:

The campus is laid out according to two main types of area: communal areas and individual surroundings dedicated to each school. The campus as a whole will allow free circulation, and the communal areas will be available to all students.



The Paris School of Business campus

4000m² of space specifically dedicated to our students

- Student reception
- 35 classrooms
- 190-seat lecture theater
- 2 computer rooms
- Association area
- Spaces reserved for administrative staff and teachers

A 700m² landscaped garden connected to the main campus living spaces

- 2 cafés/co-working areas
- Workshops: Fab Lab (prototyping, painting booth, laser cutting...); Maker Lab (3D printing, electronic printing...); Copy workshop, design, processing; Photo/video studio, sound and podcast studio; drafting office
- A listed library, comprising 40 000 publications available on loan

Areas designed for well-being and conviviality

- A fitness room adapted for cycling or yoga, an immersive recreation area with arcade machines and table football, a neutral zone or “safe space” designed for mental well-being.

A campus designed with the student in mind

- By drawing upon design thinking methodologies, the Delta Project has been entirely conceived as a place in which to learn and live life, right down to the tiniest detail, in order to meet the needs of all our students.



Admissions

1st-year Admissions

The Bachelor program is open to final-year secondary students, those with the Baccalaureate or an equivalent diploma from abroad.

Applicants with a French baccalaureate

BACHELOR FR TRACK
Required diploma:
baccalaureate

BACHELOR EN TRACK
Required diploma:
baccalaureate
Required English level:
IELTS 5.5/TOEFL 70

Selection via Parcoursup

parcoursup
Entrez dans l'enseignement supérieur

Applicants must adhere to the procedure according to the schedule on Parcoursup.

01 Selection of the Paris School of Business International Bachelor in Management (French and/or English Track)

02 Analysis of dossier

03 Oral exam on the Paris School of Business campus or remotely for applicants outside of mainland France

Applicants with an international baccalaureate

BACHELOR FR TRACK
Required diploma:
international baccalaureate
(e.g.:A-Levels, HSD, IB...)

BACHELOR EN TRACK
Required diploma:
international baccalaureate
(e.g.:A-Levels, HSD, IB...)

Required French level:
TCF or DELF/ DALF level B2 if French was not the student's language of instruction.

Required English level:
IELTS 5.5/TOEFL 70 if French was not the student's language of instruction.

For final-year secondary students taking an international baccalaureate or students who have already passed an international baccalaureate, 1st-year admission is via a competitive entrance procedure (application dossier + oral admissions exam).

01 Application dossier

02 Online English test

03 On-campus or remote one-on-one motivation interview

30

Delayed intake

Paris School of Business offers students with a baccalaureate the possibility of joining the first year of the Bachelor program in January.

Intake start date
27 January 2025

Admissions conditions
Hold a baccalaureate (or equivalent) and have not previously applied for the Bachelor program on Parcoursup.

Opening of applications
September 2024

Contact



Fanta Baya
Admissions Officer
Bachelor program
admission@psbedu.paris
+33 (0)1 84 60 27 04

2nd-year Admissions

The student must have completed or be in the process of completing one year of higher education equivalent to 60 ECTS.

3rd-year admissions

The student must have completed or be in the process of completing two years of higher education equivalent to 120 ECTS.

Admissions procedure

- 01** Analysis of application dossier

02 Online English test

03 On-campus or remote one-on-one motivation

2025 admission sessions

- Session 1 – January 2025**
Application deadline: 13/01
Tests: 23/01 to 25/01

Session 2 – February 2025
Application deadline: 10/02
Tests: 20/02 to 22/02

Session 3 – March 2025
Application deadline: 10/03
Tests: 20/03 to 22/03

Session 4 – April 2025
Application deadline: 07/04
Tests: 17/04 to 19/04

Session 5 – May 2025
Application deadline: 12/05
Tests: 24/05 & 26/05 to 27/05

Session 6 – June 2025
Application deadline: 16/06
Tests: 26/06 to 28/06

Session 7 – August 2025
Application deadline: 18/08
Tests: 26/08 to 28/08



Would you like to meet us ?
Scan this code to find out the dates of our next events!

Financing

- An agreement between Paris School of Business and the banks LCL and Caisse d'Epargne facilitates access to deposit-free loans. These banks offer preferential interest rates to business school students with a guarantor.

The State-guaranteed student loan
The student loan is available to all students regardless of their financial resources and without need for a parental or third-party guarantor, as well as the possibility of differed reimbursement.

Scholarships
Students may access various types of scholarship, such as the Crous state scholarship, the Paris School

of Business social scholarship, or the Paris School of Business merit-based scholarship.

As part of their placement abroad, students may also benefit from an Erasmus+ scholarship.

Students may also benefit from financial aid from the region, department or commune in which they live.

Tuition fees

1st year: €9 500
2nd year: €9 690
3th year: €9 690



Conférence
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